



The UCLA - [Wireless Internet for the Mobile Enterprise Consortium \(WINMEC\)](http://www.winmec.ucla.edu) is pleased to announce its 2004 RFID FORUM (Radio Frequency Identification) (<http://www.winmec.ucla.edu/rfid/2004/>), to be held at UCLA, Los Angeles, California on Tuesday October 12, 2004.

This one-day event will explore the current state-of-the-art, trends and future opportunities in RFID technology. Impact of RFID on supply chain management, food supply industry, security, pharmaceutical/healthcare industry, and others will be discussed. Industry leaders will present the various mandates from Wal-Mart, DoD, Target, etc., and their current status. You will also hear about important issues such as ROI, effective business models, implementation strategies, adoption cycles, deployment problems and other related topics.

Register Today

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TOPICS

Security
 Supply Chain
 Logistics
 Warehousing
 Shipping
 Retail
 Homeland Security
 Asset Tracking
 Transportation
 Traffic Control and
 Management
 Medical and Healthcare
 Manufacturing
 Entertainment/Media
 Hospitality

Keynote Speaker

- Jens Sode, CIO, Maersk Logistics Inc.

Key Speakers

- Jens Sode, CIO, Maersk Logistics Inc.
 - John Parkinson, Chief Technologist, N. American, Capgemini
 - Joe Dunlap, Project Director, Siemens Business Services
 - Colleen Fitzpatrick, Manager, Retail Solutions Group, Cisco Systems, Inc.
 - Rajit Gadh, Professor & Director, UCLA - WINMEC
 - Ronnie Hise, Director, Enterprise RFID Integration, MeadWestvaco
 - Uday Karmarkar, Research Director - CMIE, Professor, UCLA - Anderson Business School
 - Perry Luzwick, Director, Information Assurance Architectures, Northrop Grumman Information Technology
 - Asad Madni, President and COO, BEI Technologies, Inc.
 - J. Douglas Martin, Executive Consultant, IBM Global Services
 - Shahram Moradpour, Sr. Director of Market Development, Sun Microsystems
 - Thomas Shaughnessy, Director of Enterprise Marketing, Sprint
 - Rishi Sood, Vice President, Government, Gartner Dataquest

Participating Companies

Savi Technology, Capgemini, Manugistics, VeriChip Corporation, PeopleSoft, Texas Instruments RFid Systems, Pacific CMA, Tata Infotech Inc., Alien Technology Corp., Siemens Business Services, Cisco Systems, Inc., UCLA - WINMEC, Impinj Inc., WhereNet Corp., MeadWestvaco, SAMSys Technologies Inc., UCLA - Anderson Business School, Northrop Grumman Information Technology, BEI Technologies, Inc., IBM Global Services, Defense Systems, Inc., Tata Consultancy Services Ltd., i2 Technologies, Sun Microsystems, Computer Sciences Corporation, RF Code, Inc., SeeCommerce, Tata Consultancy Services Ltd., R4 Global Solutions, webMethods, Sprint, Computer Associates, Gartner Dataquest, Precision Dynamics Corporation, Checkpoint Systems Inc,

[Speakers at previous WINMEC events](#)

[WINMEC RFID Middleware](#) will be demonstrated at the conference - for more information please contact RFID@winmec.ucla.edu

Presented by
[UCLA - WINMEC](#)

38-138A Engr. IV, UCLA, 420 Westwood Plaza, Los Angeles, CA. 90095

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